



16TH ANNUAL COOKOFF SPONSORSHIP PACKAGE

ABOUT PAELLA LOVERS UNITED

Paella Lovers United began in 2003 as an intimate paella contest in a private backyard with just eight competing teams. Since that time, and with the help of scores of people, the event has grown exponentially to over 30 participating teams and a sell-out crowd of nearly one thousand guests each year, who travel from all over the world to attend.

In addition to featuring competition paellas cooked in the traditional method over open fires, the event includes regional vendors who provide exhibition paellas, tapas, beverages, and locally-made goods. The Paella Lovin' community in Austin continues to expand and looks forward to paella season each year.

16TH ANNUAL PAELLA LOVERS UNITED COOKOFF

On Saturday, November 10th, 2018 the Cookoff will bring together nearly 1000 attendees as they explore Spain's culinary traditions and culture right in the heart of Texas. For third year in a row, the event will take place on the expansive historic grounds of Camp Ben McCulloch, in Driftwood, TX. A local charity will be the beneficiary of this year's event.

SPONSORSHIP LEVELS

This Sponsorship Package contains the different sponsorship levels available for the Cookoff that offer businesses the opportunity of reaching thousands of individuals in our paella community. Your Sponsorship can be financial, product and services or a combination of each.



SPONSORSHIP LEVELS

PAELLA LOVER PRESENTING SPONSOR

(1) \$10,000

- 2 VIP tables, 8 VIP admissions per table
- Prime placement for vendor booth space (includes 2 additional admissions for booth management)
- Opportunity for a representative to speak from the stage up to 10 minutes
- Personalized 22-inch paella cooked tableside
- Dedicated press release and social media announcements
- Company logo placement in all communication, website, printed materials, and Cookoff registration area indicating sponsorship level.
- Sponsorship Banner at event.
- Social media blast set for once a week up until the Cookoff.
- Cobrand merchandise

**Your Sponsorship can be financial, product and services, or a combination of each. Only one available*

COOKOFF MASTER SPONSOR

(4) \$5,000

- 1 VIP table, 8 VIP admissions per table
- Prime placement for vendor booth space ((includes 2 additional admissions for booth management)
- Opportunity for a representative to speak from the stage up to 5 minutes
- Company logo placement in all communication, website, printed materials, and Cookoff registration area indicating sponsorship level.
- Sponsorship Banner at event.
- Social media blast set biweekly (every other week) up until the event.

**Your Sponsorship can be financial, product and services, or a combination of each. Only four available*

TAPAS LOVER SPONSOR

\$2,500

- 10 regular admissions to Cookoff
- Prime placement for vendor booth space (includes 2 additional admissions for booth management)
- Opportunity for a representative to speak from the stage up to 3 minutes
- Company logo placement in all communication, website, printed materials, and Cookoff registration area indicating sponsorship level.
- Social media blast set for once a month up until the week of event.

**Your Sponsorship can be financial, product and services, or a combination of each.*



PAELLA FANATIC

\$1,500

- 6 regular admissions to Cookoff
- Secondary placement for vendor booth space (includes 2 additional admissions for booth management)
- Company logo placement in all communication, website, printed materials, and Cookoff registration area indicating sponsorship level.
- Social media blast set for once a month up until the week of event.
**Your Sponsorship can be financial, product and services, or a combination of each.*

COOKOFF LOVER

\$500

- 2 regular admissions to Cookoff
- Vendor booth space (includes 2 additional admissions for booth management)
- Company logo placement in all communication, website, printed materials, and Cookoff registration area indicating sponsorship level.
- Social media blast set for once a month up until the week of event.
**Your Sponsorship can be financial, product and services, or a combination of each.*



SPONSORSHIP ENROLLMENT FORM

Company: _____

Contact Name: _____

E-mail: _____

Phone Number: _____

Fax Number: _____

Address: _____

Select your Sponsorship Level:

- Presenting - \$10,000 Cookoff Master - \$5,000 Tapas Lover \$2,500
 Paella Fanatic - \$1,500 Cookoff Lover - \$500

Select the type of Sponsorship you will provide (you can select more than one):

- Product Financial Service(s) All

Please indicate the amount/value of each:

Product: \$_____ Financial: \$_____ Service(s): \$_____

Payment Type:

- Corporate Credit Card Personal Credit Card Check PayPal
 Invoice*

Payment Information:

Credit Card #: _____

Expiration Date: _____ Check #: _____ CCV# (last 3): _____

Credit Card Billing Address: _____ Same as Above

Signature: _____

Make checks payable to: Paella Lovers United

Mail this form to: 3702 Far View Dr. Austin, TX

Or Email to: info@paellaloversunited.com

* Please email your company logo

